



K.S.INSTITUTE OF TECHNOLOGY

Kanakapura Main Road, Raghuvanahalli, Bengaluru-560109

Entrepreneurship Development Cell:

Every year, number of Training programs in Entrepreneurship Development Cell is conducted & as result of this Entrepreneurial culture is being inculcated in KSIT. It is continuously striving to promote the concept of entrepreneurship among its students. The essence of entrepreneurship is to spot the students who nurture entrepreneurial ambitious and encourage them to pursue their dreams. Eminent resource persons are brought face to face with the students and there is a whole lot of information exchange on various aspects required to become first generation entrepreneurs.

Ideology:

- To motivate and inspire students to take up the challenge of entrepreneurship.
- To equip them with necessary information and assistance to draw them towards self-employment.
- To promote creative thinking and an entrepreneurial mindset among the students.
- To convert proto products that have market acceptability.

Entrepreneurship Initiatives:

- Affiliating University (VTU) has introduced a course on management and Entrepreneurship at 5th semester level in order to draw the attention of young minds about the possibilities of self-employed.
- To develop management personnel at appropriate levels for non-corporate and unorganised sectors like education, rural development, small-scale industry etc.
- To promote self-employment avenues.
- Guidance is given to prepare project report and proposals having information on various feasibility studies.
- Help with product/service ideation.
- Help with Presentation Skills and Business Etiquette.

ENTREPRENUERSHIP DEVELOPMENT CELL






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ED CELL EVENTS: 2021-22

SL No.	Event	Description	Resource Person	Date
1.	Talk	Entrepreneurship	Mrs. Kavitha Shenoi, IIM, Bengaluru	26 th November 2021


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ED CELL EVENTS: 2022-23

SL No.	Event	Description	Resource Person	Date
1.	Talk	Entrepreneurship Awareness Program	Mrs. Raksha Kapoor, Founder – Paper Play	22 nd August 2023
2.	Talk	Entrepreneurship Awareness Program	Mr. Ananth Mallya, Founder & CEO, QuanTech Origin	15th February 2023
3	Talk	Engineering Career and Industry Outlook	Mr. Praveen Kamath Kumbla, General Manager, HR, Global Delivery Enablement, Wipro Ltd.	13 th August 2022


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