



**K.S. INSTITUTE OF TECHNOLOGY**  
**National Service Scheme**  
**ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ**

# 14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.



## **BLOOD DONATION CAMP**

**DATE:** 14/11/2024

**VENUE:** 5<sup>th</sup> floor (new building), KSIT, Bangalore

**ORGANIZED BY:** NSS unit of ksit in association with Red cross society and Rotaract club.

**DURATION:** 9:00am – 04:00pm.

**PARTICIPANTS:** President-Kammavari Sangam, Secretary-Kammavari Sangam, KVA Balaji-CEO of KSIGI, Principal-KSIT, NSS program officer, Heads of all department, Faculty, NSS volunteers, Students of ksit.

**INCHARGE FACULTY:** Mr. Naveen V, NSS program officer, KSIT.

### **OBJECTIVES:**

- To educate the community about the importance and benefits of blood donation.
- To collect enough blood to meet local hospitals' and blood banks' requirements.
- To encourage people to donate blood voluntarily, without compensation, as a safe and reliable source.
- To provide a reserve of blood for emergencies, surgeries, and patients in need of transfusions.
- To foster community involvement and social responsibility through participation in blood donation.
- To motivate past donors to donate regularly for a continuous blood supply.
- To Honor regular and voluntary donors with recognition to encourage loyalty and advocacy.

## **SCOPE OF THE PROGRAM**

The blood donation camp at K S Institute of Technology, organized in collaboration with the Red Cross Society and the Rotaract Club, was a significant success. Students, faculty members, and NSS volunteers actively participated, contributing to a substantial blood collection. This initiative aimed to raise awareness about the importance of blood donation and support local hospitals and patients in need. The camp not only ensured a steady supply of safe and quality blood but also fostered a sense of social responsibility within the campus. Such events highlight the spirit of community service and encourage regular voluntary donations, ensuring a reliable blood supply for future emergencies.

## **HIGHLIGHTS OF THE EVENT**

The NSS wing of KSIT organized a Blood Donation Camp on 14th November 2024 at K. S. Institute of Technology, in association with the Red Cross Society and the Rotaract Club. The event, held from 9:00 AM to 4:00 PM on the 5th floor of the new building, was graced by prominent dignitaries, including Sri. R. Rajagopal Naidu, President of Kammavari Sangham, Sri. R. Leela Shankar Rao, Secretary of Kammavari Sangham, Dr. Dilip Kumar K, Principal and Director of KSIT, Mr. Naveen V, NSS Program Officer, along with Heads of Departments, faculty members, NSS volunteers, and students. The camp was inaugurated at 9:00 AM, and participants, including students, faculty, and management staff, contributed actively, showcasing the KSIT community's strong sense of social responsibility.

Each donor was provided with refreshments, a certificate, AICTE activity points, and a token of gratitude as a gesture of appreciation. The doctors present ensured a safe and comfortable donation process, supported by the efforts of NSS volunteers and faculty members, who created an organized and welcoming environment.

The camp concluded at 4:00 PM, with a total of 621 participants, out of which 441 units of blood were successfully collected. This overwhelming response marked the event as a massive success, highlighting the dedication of KSIT's management, staff, and students to making a positive societal impact.











#### PROGRAM OUTCOMES:

At the end of the programme, the following PO's are attained.

| NSS              | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO 11 | PO 12 |
|------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-------|-------|
| NSS<br>PROGRAMME |     |     |     |     |     | 2   | 3   |     | 3   |      |       | 3     |

#### Justification of PO mapping:

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer  
K S Institute of Technology  
Kanakapura Main Road  
Bengaluru - 560 109



PRINCIPAL

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